Quick Demos

iOS 10 Public Beta

iOS 10 introduces more expressive ways to message friends and family, a beautifully redesigned Maps with new extensions that let you book a ride or reserve a table right from the app, and apps can integrate with Siri to complete requests so you can start workouts, send messages, make payments, and more.

To help you discuss them with customers, explore some of the new features of iOS 10 ahead of its official release.

Photos

The new Memories feature delivers stunning collections of photos sorted by places, people, holidays, and more—so you can rediscover the most meaningful moments in your photo library. And Memories can group your best photos and videos into a Memory Movie. Powerful image recognition also brings advanced search.

- Open Photos.
- Select Memories to see a stunning collection of photos, based on places, people, holidays, and more.
- Select an memory see a curated layout of photos.
- Scroll to see Places.
- Select Places, then zoom in to see the photos taken in each area.
- Go back to the Memory you were viewing.
- Press the Play button to view a Memory Movie.
- Tap on the movie at any time to change duration and mood, then play it again to see the difference.
- From the Albums tab, type "mountain" in the Search field to find photos that feature mountains.
- Tap on each result to see the photos with that object in them, or the places that are associated with that word.

Maps

A beautiful redesign of Maps delivers simple, yet dynamic views that change as you move or switch directions. It predicts the places you're likely to go, makes it easier to follow the directions to get there, and even lets you book a ride or reserve a table right from Maps.

- Open Maps, and suggested destinations appear based on your location and previous searches.
- Tap in the "Where do you want to go?" box.
- Tap Food, then Restaurants to see a list of local restaurants.
- Tap one of the restaurant types at the bottom to filter this list.
- Tap Cancel.
- Tap the Current Location arrow, and the weather is displayed in the lower right corner of the map.
- Swipe around the map, then watch the temperature change based the location displayed.

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Messages

Messages are more personalized and delivered with more emotion, turning simple text into beautifully visual and expressive conversations. New effects let you send messages loudly or gently, or even more personally with a handwritten note. Celebrate a special occasion using full-screen effects like balloons, confetti, or fireworks. Or send a secret message with invisible ink that's only revealed after you swipe over it.

- Tap Messages, then create a new message.
- On an iPad, tap the handwriting key on the lower- right side of the keyboard.
- On an iPhone, rotate to landscape, tap the message text field, tap the handwriting key on the lower right side of the keyboard.
- Using your finger, write, "Hello!" then tap done—your handwritten message appears in the Messages conversation.
- Type "How are you?" then press the blue arrow to see options for sending your message.
- Select the Invisible Ink bubble, then tap the blue arrow again to send. Practice a few more Bubble and Screen effects.
- Tap the gray arrow next to the text window, then tap the Apps button to see more rich media you can send via Messages—like images and recently played Apple Music. You'll also find content from the App Store for iMessages.

News

A redesigned For You makes it easy to find stories you're interested in. Apple News also features subscriptions and breaking news notifications.

- Using 3D Touch, press the News icon to see new options.
- Select For You to see stories organized into distinct sections. This section updates each time you open News.
- Scroll to see Top Stories.
- Tap the arrow to see additional Top Stories.
- Tap Favorites at the bottom.
- When topics appear, select a topic to read more.
- Tap Explore to see Editor's Picks, and topics recommended for you.
- Tap a suggested topic, then tap (+) in the top right corner to add it to your Favorites.
- Select a story, then tap the Bookmark icon to save the article, then go back to the previous page.
- Tap Saved to see articles stored for later reading offline.

Music

Apple Music features an all-new design. Library includes familiar ways to find your music and adds Downloaded Music for offline listening. For You now makes it even easier to discover new music. And in Browse, you'll find the best of what's available in Apple Music.

- Using 3D Touch, press the Apple Music icon to see options, like seeing your recently played music, and adding the Apple Music widget to your lock screen.
- Open Apple Music, then tap on For You, Browse, and Radio to see the new iTunes design.
- From For You, use 3D Touch to press an album cover to bring up a list of things you can do with the music you've selected.

Experience

A redesigned Lock screen and deeper 3D Touch integration across iOS bring quicker interaction with all your favorite apps and faster glances into the content you care about.

- From the lock screen or home screen, swipe right to view widgets.
- Scroll down to the bottom of widgets, then tap Edit.
- Add and reorder a widget, then tap Done.
- From the lock screen, swipe left to use the camera.
- From the home screen, swipe up to view Control Center, then swipe left to view the Now Playing card.
- On an iPhone, from the home screen, swipe up to view Control Center, then press on Flashlight and Camera to see new options with 3D Touch.
- From the home screen, swipe down to see Notifications, then press on the X to clear all notifications.

Bedtime

With Bedtime alarm you can set a regular sleep schedule and receive bedtime reminders.

- Tap Clock, then select the Bedtime tab.
- Tap Options.
- Select the days of the week to use the Bedtime Alarm.
- Tap Done.
- Press and drag the orange and yellow ring to change the entire sleep pattern, or press and drag only the wake or sleep icons to adjust those times.

QuickType

Siri intelligence brings new QuickType features, including contextual predictions, to show relevant information based on location, calendar availability, or contacts.

- Using Messages, ask someone to text you, "Where are you?"
- Your QuickType keyboard should now display "Current Location."
- Tap on "Current Location" to instantly share your location.